

# **SADICO Input to the Draft eStrategy**

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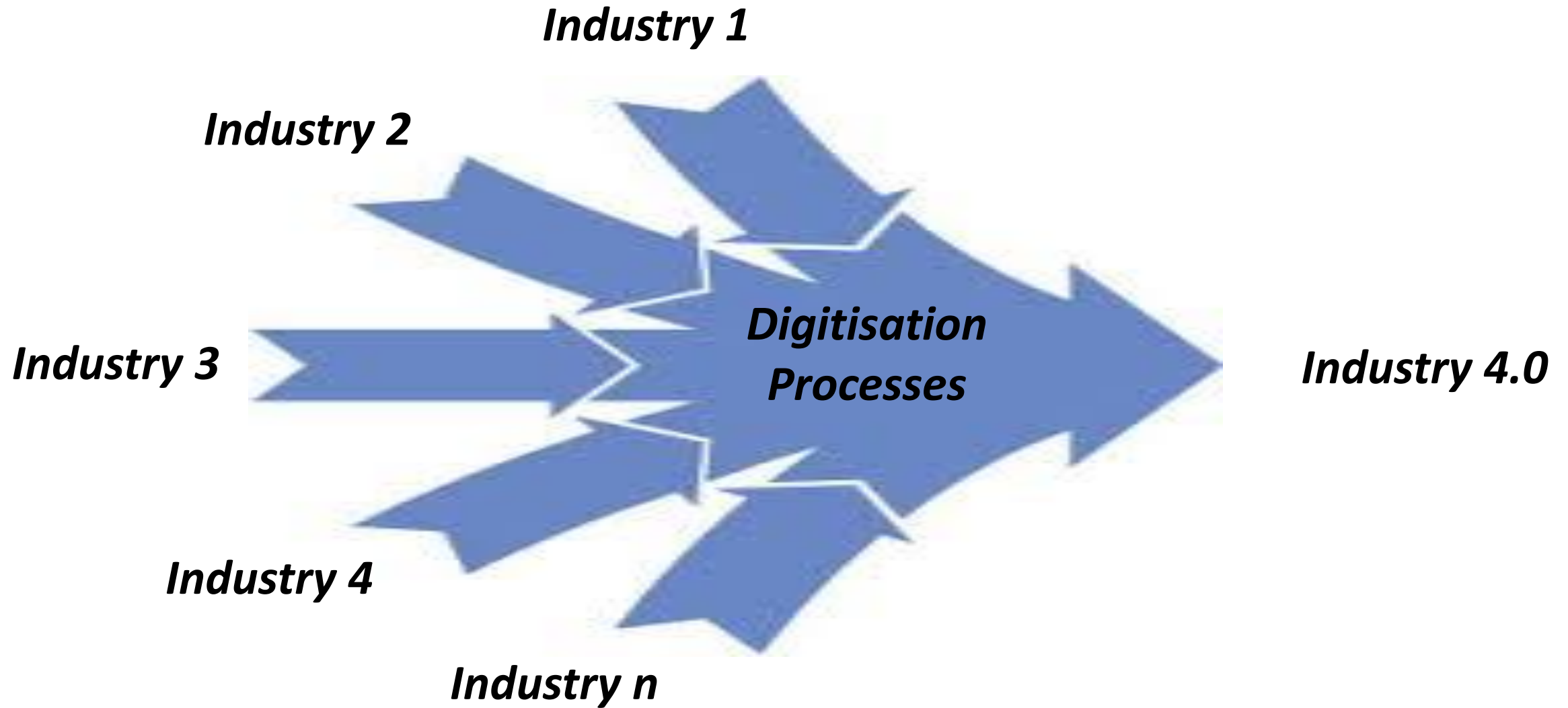
South African Digital Content Organisation  
(SADICO)



# Before this happens!!!!!!!!!!!!



Because this is happening already!!!



# This presentation will respond to the following

- Comments to the e-Strategy
  - Pat on the shoulder
  - Areas of improvement
- Additional suggestions for the e-Strategy

# Pat on the Shoulder

- Strategy is centered on People and the 4<sup>th</sup> Industrial Revolution
- Excellent focus on the Youth and SMME
- Focus on Cyber Security is impressive and should be followed through with strong activity
- SMART City concept is an excellent one, but these must exist in the SMART Provinces.
- Detailed Action Plan (with Specific Timelines)
- Fast Tracking of implementation !!!!!!! 6.4.2.....

# Suggested Areas of improvement

- Vision to be more Bold and Specific with timelines.
- Addition of the 4<sup>th</sup> Industrial Revolution on the Objectives, ensuring all the 8 elements of Industry 4.0 are covered and elaborate on each of these elements with specific plans.
- One government, one portal is the riskiest, out of date and dangerous move in this age of advanced cyber criminals. There is a need to empower all tiers of government, where at each local government we need digital technology empowered council + City Manager + Digital Technology operations for the community. One Portal is also not in line with the three tier government structure : National, Provincial and Local government.
- The word “Manufacturing” must be carefully used in this day in age.
- Digital Object Architecture as part of eStrategy is VITAL to give SA a differentiated stance.
- The general use of Broadband network rollout is becoming a challenge, so the suggestion is for the eStrategy process to optimize the Business Model of Broadband and empower the municipalities and ask critical questions.
  - Are they capable of rolling out Broadband?
  - Is there a need to unbundle this activity to structures that have no capacity to manage Broadband?
- **Fast Tracking of implementation !!!!! 6.4.2...no detail on how the eStrategy will be fast tracked on implementation.**
- Speed of Execution is not in line with the needs of the country and the Internet World we live in.

# What is the Internet?

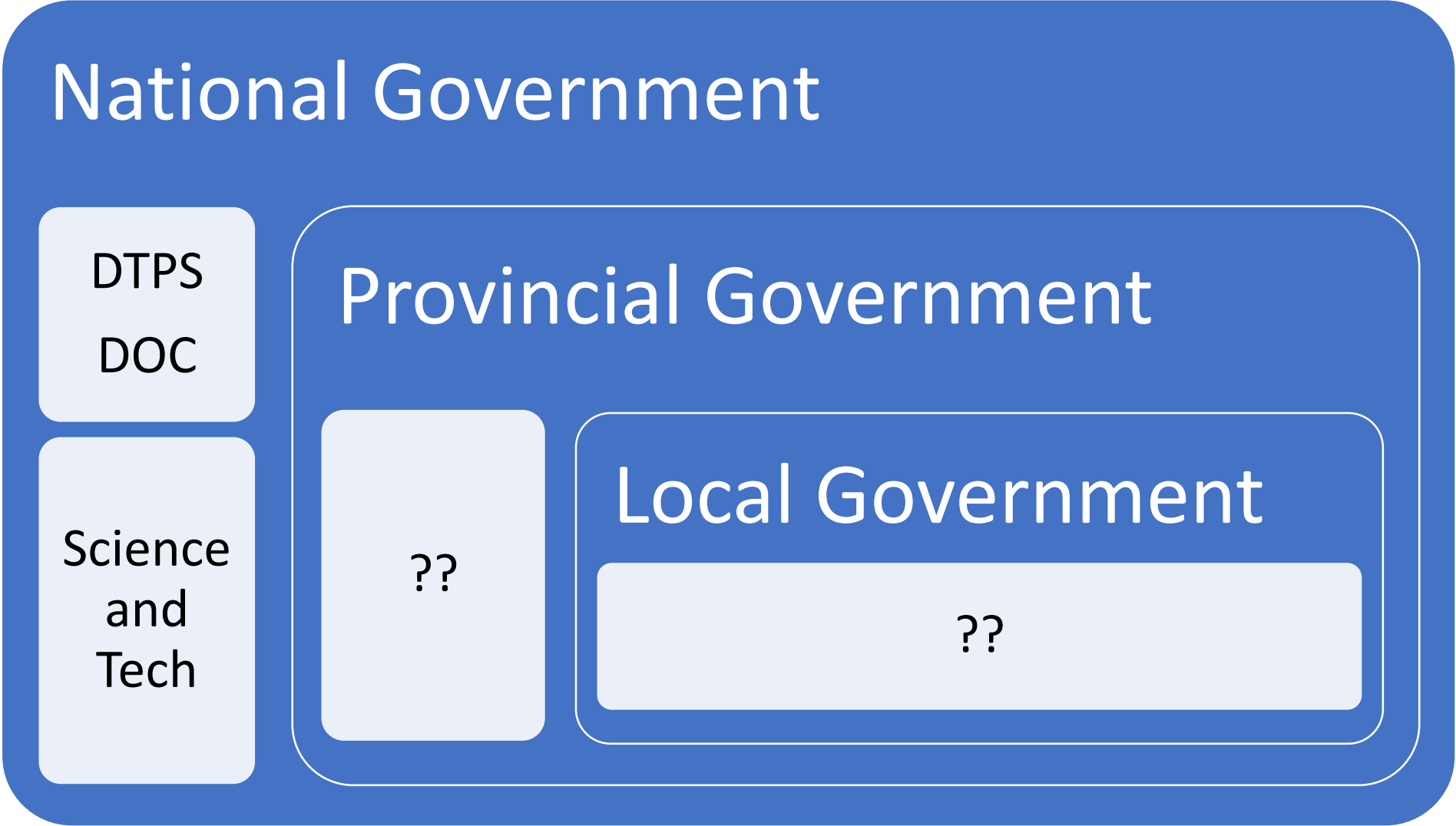


10 weeks = 1 Internet year.

Therefore:

- We can't take years to design and implement industry interventions. We can take long term views but with short term tactics and implementation.
- We can't expect long term institutions to respond to short termed challenges.
- The years of detailed and academic feasibility studies are over, Trial and Error is the new order of the day.

# Major Digital Technology Challenge





# Additional Social Opportunities of the SA eStrategy considerations

- Optimising Service delivery using digital technology :
  - Information dissemination and community consultation
  - Online engagement on transactions
- Poverty alleviation : New Industry sector developments
- Economic development (not necessarily job creation)
  - Emphasis on Enterprise development
- Cultural development e.g. ZiRight iGirls + Skabora Moreki etc...
- eSports development: SA eSoccer is still a major opportunity
- Moral Religious applications are still untapped and the new regulations should include this.

# Need for Solutions towards the Barriers of 4<sup>th</sup> Industrial Revolution

- Awareness of the 4<sup>th</sup> Industrial Revolution and linking it with specific industries.
- Education Systems are not ready for the 4<sup>th</sup> Industrial Revolution
- Technophobia among the decision makers
- Born Before Technology (BBT) Syndrome
- Comfort Zone mentality
- Long term mentality on technology phases that are short term. Internet year = 10 weeks and getting shorter.
- Exclusion of critical players (youth) in the main value chain.
- Low Prioritisation of technology decisions – eStrategy is the decision of leadership and not of the IT Department.

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